



Mark your calendar:

June 20 & 21 2008

# The 58<sup>th</sup> Annual Clermont Rodeo

In Memory of Larry K. ('Doc') Davis, DVM

Heritage & Tradition Since 1950

Indiana's Oldest Annual Rodeo

America's 2<sup>nd</sup> Oldest Annual Rodeo held East of the Mississippi

A portion of the proceeds benefits "Camp Riley"-- <http://www.RileyKids.org/Camp>

Sponsorship Opportunities!

### ★ Diamond Sponsor - \$10,000

- 20 Weekend Pass Badges
- 20 Reserved Seats for each Performance
- 4 Reserved Parking Spaces for each Performance
- 2 Sponsor Representatives may participate in 'Grand Entry'
- Multiple mentions by announcer during performances
- Full page ad in program distributed at the gate
- Logo included on front of program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)
- 50 X 50 Booth Space in which to display your product(s)
- Inclusion in press releases, newspaper, radio spots, etc.

### ★ Platinum Sponsor - \$5,000

- 12 Weekend Pass Badges
- 12 Reserved Seats
- 2 Reserved Parking Spaces
- 1 Sponsor Representative may participate in 'Grand Entry'
- Multiple mentions by announcer during performances
- Full page ad in program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)
- 40 X 40 Booth Space in which to display your product(s)
- Inclusion in press releases, newspaper, radio spots, etc.

### ★ Gold Sponsor - \$1,000

- 8 Weekend Pass Badges
- Multiple mentions by announcer during performances
- One-half (1/2) page ad in program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)
- 30 X 30 Booth Space in which to display your product(s)
- Inclusion in press releases, newspaper, radio spots, etc.

### ★ Silver Sponsor - \$500

- 4 Weekend Pass Badges
- Multiple mentions by announcer during performances
- One-quarter (1/4) page ad in program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)
- 20 X 20 Booth Space in which to display your product(s)
- Inclusion in press releases, newspaper, radio spots, etc.

### ★ Pewter Sponsor - \$250

- 2 Weekend Pass Badges
- Mention by announcer during each rodeo performance
- Business card-size ad in program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)
- 15 X 15 Booth Space in which to display your product(s)
- Inclusion in press releases, newspaper, radio spots, etc.

### ★ Bronze Sponsor - \$100

- 2 Weekend Pass Badges
- Mention by announcer during each rodeo performance
- Business card-size ad in program distributed at the gate
- Banner (Provided by sponsor by June 1<sup>st</sup>.)

### ★ Signature Sponsor - \$50

- 1 Weekend Pass Badges
- Name listed in program distributed at the gate

### ★ Friend of the Rodeo Sponsor - \$25

- Name listed in program distributed at the gate

Sponsorships must be **received by May 31st** in order to be included in program, etc.

Please return this form accompanied by your check payable to:  
(Please do not risk sending cash via the U. S. postal system.)

The Clermont Rodeo  
P. O. Box 34036  
Clermont, IN 46234-0036

Call: 317-216-8586 eMail: [TheClermontRodeo@aol.com](mailto:TheClermontRodeo@aol.com)

Website: <http://www.MySpace.com/TheClermontRodeo>

Your generous support of this special and long-standing event is very greatly appreciated! Many sincere thanks!

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Weekday Telephone: \_\_\_\_\_ Evening/Weekend Telephone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Authorized Signature of Sponsor: \_\_\_\_\_

Printed Name of Authorized Individual: \_\_\_\_\_

Office Use Only - Date Received: \_\_\_\_\_ Check # \_\_\_\_\_ Amount: \$ \_\_\_\_\_ CRCM: \_\_\_\_\_



# The 58<sup>th</sup> Annual Clermont Rodeo

## *In Memory of Larry K. ('Doc') Davis, DVM*

### June 20 & 21, 2008

Sanctioned by: **IPRA (International Professional Rodeo Association)**

More than a half-century of heritage and tradition continues for what may be Indiana's oldest annually held rodeo. Scheduled for the evenings of Friday and Saturday, June 20<sup>th</sup> and 21<sup>st</sup>, the grand entry will launch two exciting performances beginning at 7:30 PM at the Clermont Lions Club Park, which is located on the near west side of Indianapolis (3201 Tansel Road just south of U. S. Highway 136 / Crawfordsville Road).

Contestants representing fourteen (14) states and two (2) Canadian provinces competed in the 2006 Clermont Rodeo. The rodeo events will include Bareback Bronc Riding, Saddle Bronc Riding, Bull Riding, Calf Roping, Team Roping, Steer Wrestling, and Barrel Racing with several thousand dollars total added prize money along with, of course, the much sought after points toward qualifying to compete in the IPRA World Championships, held in Oklahoma City each January. Professional bull fighters will be on duty to protect the cowboys, and amusing rodeo clowns will entertain the audience.

The 58<sup>th</sup> Annual Clermont Rodeo will uphold its multiple decades of tradition by featuring many of the most prominent competitors in professional rodeo and will also accept local cowboys and cowgirls who seek to try their skills as exhibitors. Residents who live within a 25-mile radius of Clermont are eligible to be local entries. The sanctioning body, IPRA (International Professional Rodeo Association), was founded in 1957 and is headquartered in Oklahoma City, Oklahoma.

The Clermont Lions Club Park has been the site of this big rodeo each of the past 57 years. Along with a historical rodeo arena with generous grandstand seating, the facility continues to offer plenty of shade, showers, camping, shelter house, picnic tables, playground area, paved walking path, and an air conditioned community building. The annual rodeo has benefited the community of Clermont for many decades by providing much needed supplementary funds for various functions throughout the area, while again this year, a portion of its proceeds are intended to benefit 'Camp Riley'. <http://www.RileyKids.org/Camp/>

Advance sale rodeo tickets are available at a reduced price of \$10.00 for adults and \$5.00 for children (12 years and younger) or tickets may be purchased at the gate for \$12.00 per adult and \$6.00 for a child. The Clermont Lions Club will be conducting a fish fry at the facility with a free bluegrass music concert beginning at 5:15 PM each evening. Free pony rides will be available with paid admission each day beginning at 6:15 PM while corporate sponsors and commercial exhibitors will have their wares on display.

Plan now to bring your family and friends for two fun-filled action-packed rodeo performances representing an authentic American sport, having evolved from a unique way of life where the contestant has taken genuine ranch skills and precisely refined them to the high standards required of all professional athletes.

Call: (317) 216-8586 e-Mail: [TheClermontRodeo@aol.com](mailto:TheClermontRodeo@aol.com)

Additional Information: <http://www.MySpace.com/TheClermontRodeo>

*Your generous support of this special and long-standing event is very greatly appreciated! Many sincere thanks!*

## The 58<sup>th</sup> Annual Clermont Rodeo

### *In Memory of Larry K. ('Doc') Davis, DVM*

*Heritage & Tradition Since 1950*  
*Indiana's Oldest Annual Rodeo*  
*America's 2<sup>nd</sup> Oldest Annual Rodeo held East of the Mississippi*

*A portion of the proceeds benefits "Camp Riley", where dreams are realized and memories are made!*  
<http://www.RileyKids.org/Camp>